

The Business



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Down to business

Round-up of today's key happenings

Opening day of the three-day Chem Middle East Exhibition organised by International Expo Consultants at the Dubai World Trade Centre.

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E-Commerce Middle East Summit conference organised by Terrapinn at Al Bustan Rotana Hotel, Dubai.

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Opening day of the three-day Managing Diversity and Multicultural Awareness seminar organised by Meirc Training and Consulting at the Crowne Plaza Hotel, Dubai.

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Opening day of the three-day Rail Infrastructure MENA conference organised by Terrapinn in Dubai.

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Opening day of the four-day Third Annual Construction Risk Management summit conference organised by IQPC Middle East at Al Murooj Rotana Hotel and Suites, Dubai.

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Opening day of the four-day Development and Infrastructure Security conference organised by IQPC Middle East at Al Murooj Rotana Hotel and Suites, Dubai.

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Opening day of the five-day Debt Capital Markets Boot Camp conference organised by IIR Middle East at the J W Marriott Hotel, Dubai.

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Opening day of the five-day Forecasting and Managing Energy Demand in Emerging Open Markets organised by IIR Middle East at the J W Marriott Hotel, Dubai.

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Hilal signs partnership deal with British firm

MANAMA: Hilal Computers has entered into a strategic partnership with IT security and compliance solutions vendor Assuria Limited.

The Reading-based Assuria recently announced the establishment of its Middle Eastern branch office in Bahrain.

This exciting new partnership between Hilal Computers and Assuria will bring world-class solutions and services in information security and regulatory compliance to the rapidly growing and developing financial services, telecommunications, oil, and critical national infrastructure markets in Bahrain.

Assuria has a highly experienced local team in place to support Hilal Computers and its customers, including Bahrain-based technical consultancy support. Further appointments to Assuria's local management and marketing team will be announced soon.

Existing Assuria customers in the GCC region include major banks, financial services organisations and government ministries in Bahrain, Saudi Arabia, Abu Dhabi and Dubai.



■ Mr Milne, left, and Mr Pudwell

"Hilal Computers – Bahrain's leading Dell distributor and Dell Authorised Service Provider (DASP) – has built its

reputation with dedicated technical resources and expertise certified to international IT standards for Dell,

underpinned by 24x7 maintenance, spare parts and logistics support," said Al Hilal Group general manager Geoffrey Milne.

Milne added: "Enhanced information security is becoming increasingly mandatory for the leading corporates, governmental organisations and particularly the banking and finance sector of Bahrain. No organisation can afford breaches of security both internally and externally, and with Hilal Computers partnering with Assuria Limited, companies can rest assured they will have the best information security software at their disposal."

Assuria chairman Terry Pudwell said: "In the few years that Assuria has been involved in the GCC region, we have seen first hand the emergence of Bahrain as a trusted financial services centre for businesses in the region. Information security is key to building trust and integrity in these industries, particularly in securing the IT infrastructure from misuse and protecting sensitive customer and corporate information. I am delighted that Hilal Computers has decided to enter these markets in partnership with Assuria."



Sipchem raises financing of